

REP HEADLINE# 6146971 TRF# 322953 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 18.11  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #  
 AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW,  
 WASHINGTON, DC 20007  
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6146971 CLASS: NATL. LOCAL REGIONAL  
 PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 18.11

REP: TO JEN  
 FR LINDSEY FOR CHERYL  
 M12-13 OK  
 TTLS \$63,175  
 PLEASE CONFIRM, THANKS@!

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1192

60	S		800P-830P	30		\$1,500.00	11/1	11/1	0		THU	0
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PROGRAM : 30 ROCK  
 ORD COM1: TIME CHG  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-48 FOR 1 SPOT/WK

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OCT31/12 18.11  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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71	A		800P-900P	30		\$1,500.00	11/1	11/1	1		THU	1
PROGRAM : THE VOICE												
ORD COM1: THE VOICE - DUE TO NBC PROGRAM CHANGE												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-60 FOR 1 SPOT/WK												

68	S		800P-830P	30		\$1,500.00	11/2	11/2	0		FRI	0
PROGRAM : GO ON												
ORD COM1: GO ON - DUE TO NBC PROGRAM CHANGE												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-61 FOR 1 SPOT/WK												

72	A		800P-900P	30		\$1,500.00	11/2	11/2	1		FRI	1
PROGRAM : REVOLUTION												
ORD COM1: REVOLUTION -DUE TO NBC PROGRAM CHANGE												
ORD COM2: SPOT IS BOOKED- MB												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-68 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#60	MISSED:THU/800P-830P	NOV1	30S	\$1,500.00	(OCT31/12)	
			OFFER:THU/800P-900P	NOV1	30S	\$1,500.00	PLS ADVISE.	
			CMT:THE VOICE - DUE TO NBC PROGRAM CHANGE					
			CMT:SPOT IS BOOKED - MB					

M13	OK'D	BUY#68	MISSED:FRI/800P-830P	NOV2	30S	\$1,500.00	(OCT31/12)	
			OFFER:FRI/800P-900P	NOV2	30S	\$1,500.00	PLS ADVISE.	
			CMT:REVOLUTION -DUE TO NBC PROGRAM CHANGE					
			CMT:SPOT IS BOOKED- MB					

NOV/12 63175.00

CONTRACT TOTAL 63175.00  
TOTAL SPOTS 74

MARKET TOTALS \$410,950 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6146971 TRF# 322953 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT31/12 11.44  
 \*\*\* WPXI-TV \*\*\*

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 AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY  
 3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
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 CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

STATION MAKEGOOD OFFERS:  
 M10 UNRESL BUY#31 MISSED: TU-F/430P-500P OCT31 30S \$500.00 (OCT31/12)  
 BUY#34 TV-F/530P-600P NOV1 30S \$800.00  
 BUY#59 WED/900P-1000P OCT31 30S \$1,250.00  
 OFFER: THU/900P-1000P NOV1 30S \$2,550.00 PLS ADVISE.  
 CMT: THE VOICE  
 CMT: SPOT IS BOOKED - MB (OFFER REVISED 10/31)

M11 UNRESL BUY#31 MISSED: TU-F/430P-500P OCT30 30S \$500.00 (OCT30/12)  
 OFFER: TUE/400P-500P OCT30 30S \$500.00 PLS ADVISE.  
 CMT: SPEC NEWS COVERAGE - PRGM CHANGE  
 CMT: SPOT IS BOOKED - MB

M12 UNRESL BUY#60 MISSED: THU/800P-830P NOV1 30S \$1,500.00 (OCT31/12)  
 OFFER: THU/800P-900P NOV1 30S \$1,500.00 PLS ADVISE.  
 CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE  
 CMT: SPOT IS BOOKED - MB

M13 UNRESL BUY#68 MISSED: FRI/800P-830P NOV2 30S \$1,500.00 (OCT31/12)  
 OFFER: FRI/800P-900P NOV2 30S \$1,500.00 PLS ADVISE.  
 CMT: REVOLUTION - DUE TO NBC PROGRAM CHANGE  
 CMT: SPOT IS BOOKED - MB

CONTRACT TOTAL 63175.00  
 TOTAL SPOTS 76